CORPORATE LANGUAGE TRAINING PROGRAM

# Practical Spoken Tamil for Executives & Business Teams

Customized 1-on-1 & Small-Group Conversational Tamil Coaching for Relocating Professionals & Cross-Border Teams

| Program Detail | Specification |
|---|---|
| **Instructor** | A X Vinobabu Poobalarayen — Certified & Super Tutor (Preply), Native Tamil Speaker & Business Veteran (Thoothukudi, Tamil Nadu) |
| **Delivery Format** | Live 1-on-1 or Small-Group Interactive Online Sessions (60 Minutes via Jitsi Meet — Zero Software Download Required) |
| **Evaluation** | Complimentary 15-Minute Discovery & Demo Session for HR/L&D Managers or Prospective Learners |
| **Resources** | Official Portal: **https://yoga-aid.com** \| YouTube Micro-Lessons: **@SpokenTamilTutor** |

## COURSE OBJECTIVE

Equip non-Tamil-speaking professionals, relocating executives, and cross-border business teams with practical, everyday **Spoken Tamil** (distinct from formal literary Tamil) so they can build immediate rapport, navigate daily life in Tamil Nadu, and communicate clearly with local colleagues, shop-floor teams, suppliers, and clients.

## 4-MODULE CORE CURRICULUM (CUSTOMIZABLE TO INDUSTRY)

- **Module 1 — Polite Greetings, Introductions & Cultural Etiquette:** Warm Tamil greetings (*Vanakkam*), respectful honorifics, introducing oneself and one's role, and building genuine trust with local colleagues and business partners.
- **Module 2 — Everyday Survival Tamil (Travel, Dining & Local Navigation):** Giving clear directions to drivers, ordering meals, shopping, handling numbers and currency, and asking polite questions across Chennai, Coimbatore, Madurai, or Thoothukudi.
- **Module 3 — Workplace, Factory & Supplier Communication:** Giving clear instructions, making polite requests, scheduling, checking timelines, and mastering everyday shop-floor or vendor phrases tailored to your organization's sector (manufacturing, textiles, IT/GCC, logistics, or trade).
- **Module 4 — Real-Life Roleplay & Confidence Building:** Live situational conversation practice, natural pronunciation coaching, and custom audio summaries provided after every session for quick revision between classes.

## TRAINING PLANS & DIRECT CORPORATE PRICING

| Training Option | Session Structure | Direct Investment |
|---|---|---|
| **Corporate Discovery Demo** | 15-Minute Live Evaluation & Needs Assessment | **Complimentary ($0)** |
| **1-on-1 Executive Coaching** | 60-Minute Live Session + Custom Audio Notes | **$10 / session** (Direct — no platform fees) |
| **4-Week Starter Package** | 8 Live Sessions (60 Mins each, 2x per week) | **$80 / learner** |
| **Small-Group Team Batch** | 2 to 4 Learners (60-Minute Industry-Tailored Sessions) | **Custom Corporate Batch Rate** |

> **How to Schedule a Complimentary Demo:** Visit **https://yoga-aid.com** (*Book Free Trial* or *Contact*) to arrange a 15-minute live introduction session for your HR/L&D team or relocating employees.